Three keynotes and a working session

Every talk takes the fear about AI head-on and gets rebuilt for the room. In the jobs talk, Melissa sorts one of your real roles on stage.

01 · KEYNOTE · MOST BOOKED

Build, Monitor, Maintain: What AI Does to Jobs

Three different jobs, and often three different people.

IDEAL FOR

HR summits, internal leadership conferences, frontline leader meetings

THEY LEAVE WITH

The role each person wants to play, written down.

02 · KEYNOTE

Where the AI ROI Went (And How to Get It Back)

You bought the licenses and ran the training, and the return still hasn't shown up.

IDEAL FOR

Offsites, CIO peer rooms, vendor and consultancy customer events

THEY LEAVE WITH

Knowing which waypoint they're at and what the next one asks of them.

03 · KEYNOTE

AI Learning Is Social Learning

A course on AI goes stale in about six months. What keeps up is people teaching people.

IDEAL FOR

L&D conferences, learning-platform customer events, academies

THEY LEAVE WITH

The FOCUS framework for picking which wins are worth spreading.

04 · WORKING SESSION · 2 HOURS

Your AI North Star

One business goal so big you can only reach it with AI, set by the people who own the work.

IDEAL FOR

Offsites, senior leadership team meetings, business area and program team sessions

THEY LEAVE WITH

One North Star the room agreed on, and a filter question anyone can ask of a new AI idea: will this help us get there?

WHAT ORGANIZERS AND CLIENTS SAY

"Melissa set the bar for the depth we needed to achieve. From the moment she opened the workshop, our executives understood this was a transformational change, not just another initiative or pilot."

Mariana Escalante
Then Engagement Lead at Hibrids, on an agentic AI workshop for Coca-Cola LATAM

"We received a lot of positive feedback throughout the session. Both we and the participants truly enjoyed it."

Signe Damgaard
AUTONOMOUS Summit

"Your presentation landed really well and provoked at least an hour of lively discussion with strong engagement from everyone."

John Ford
Then Senior Technology Partner at a global payments platform

BOOK MELISSA

Keynotes and working sessions

In person or virtual, 25 minutes to 2 hours. Bulk book purchase available with most engagements.

FEES

Quoted by engagement

Tell us the date, the audience and the format, and you get a number back, usually the same day.

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